

(Your Letterhead Here)

SAMPLE
Parent Participation Letter

Dear Parent,

We are having a KidsKards fundraiser to benefit the _____. KidsKards is a professional fundraising program that specializes in personalized printing of your child's artwork into note cards.

For a small donation of just \$_____, you will receive a package of colorful, personalized note cards designed by your child. Additional packages may be ordered for just \$_____ per package.

KidsKards features a full-color print of your child's artwork on the front and their name and age/grade on back of each card. The note cards are 4"x5½" and printed on high quality card stock. Each shrink-wrapped package includes 20 cards with envelopes.

KidsKards make great gifts or send them to friends and family to show off your child's artwork. Imagine your child's artwork turned into thank you, birthday, and holiday cards.

Besides raising money, a KidsKards fundraiser is a self-esteem booster for our students. Creating their own fundraising product gives students something they are excited about and proud to sell.

Please fill out the enclosed order form today and enclose your check. If you have any questions, call me at _____. Thank you for participating in our fundraiser.

Sincerely,

Jane Doe
Fundraiser Coordinator

P.S. Please sign the enclosed release form so we can include your child in our fundraiser.