



watch your fundraising success *grow...*

Spring 2010

**School Fundraisers
Non-Profit Organization Fundraisers
Art Camp Fundraisers
and
Custom Fundraisers**



Individual Note Card Pack Program

The KidsKards Individual Note Card Pack program is a creative, profitable and easy to administer fundraiser! Student's artwork is transformed into beautiful, high quality note cards. Parents order packages of note cards featuring their own child's artwork. The note cards are blank inside and can be used for any occasion, or can be tailored for a specific use (e.g. Christmas cards, thank you cards, etc.) by choosing a particular theme for the artwork.

Note cards feature a full-color print of the child's artwork on the front of the card and your school or organization's logo and artist's name on the back of the card. Note cards are 4"x5½" and are printed on high quality card stock (#1 grade, acid free, 80# cover stock) using the latest digital printing technology. Each shrink-wrapped package includes 20 cards with envelopes.

This is a great fundraiser for all ages, pre-school - 12th grade. No matter what their age, kids feel a great sense of pride when they see their very own artwork transformed into professionally produced products, building their self-esteem and confidence.

Our competitive pricing helps to ensure that your KidsKards fundraiser will generate the profit margins you need to be successful. See below for our Individual Note Card Program prices, including suggested pricing for you to offer your participants.

Individual Note Card Pack Pricing

Description: Individual full-color design on front plus school/organization logo & artist name & age on back.

Note Cards	Your Cost	Suggested Sale Price	Your Profit
20 cards — 1 pack	\$14.50	\$20.00	\$5.50
20 cards — 2 or more packs (same design)	\$13.00 each	\$18.50 each	\$5.50 each

KidsKards requires a minimum order of 25 packages to start the presses rolling!





Non-Profit Organization Fundraisers

Variety Note Card Pack Program

KidsKards Variety Note Card Packs feature selected children's artwork representing your organization. These packs can be sold to members of your organization and/or to the public. Variety Note Card Packs are a great way to not only showcase the talents of the children associated with your organization, but also, to advertise your organization. Your organization's logo and mission statement are printed on the back of each card, along with the artist's name and age. You also have the option of adding a professionally designed cover card displaying each design included in the package, which can also contain your organization's logo and mission statement.

The 4"x5½" note cards come shrink-wrapped in packages of 20 cards with envelopes and your personalized cover card (see below). Our flexible program allows your organization to select up to 10 different designs for your variety pack. Your pack can have 4 each of 5 designs, 5 each of 4 designs, or 2 each of 10 designs. Build the pack that works best for you. Variety Packs make great all occasion packages, holiday cards, sentiment cards, etc.

Cover Cards for Variety Packs — A one-time \$10.00 design fee is required for Variety Pack Cover Card.

Variety Note Card Pack Pricing

Description: Includes 4, 5, or 10 designs, 20 cards & envelopes, full color design on front plus organization logo, mission statement, artist name and age on back.

Number Ordered	Your Cost	Suggested Sale Price	Your Profit
25 to 49 packs	\$14.25	\$20.00	\$5.75
50 to 99 packs	\$13.25	\$20.00	\$6.75
100+ packs	\$12.25 each	\$20.00 each	\$7.75 each

Cover cards are individually designed. (A one-time \$10.00 design fee is required for a Variety Pack Cover Card.)

KidsKards requires a minimum order of 25 packages to start the presses rolling!





Non-Profit Organization Fundraisers

Jewel Box Calendar Program

KidsKards Jewel Box Calendars feature selected children's artwork representing your organization. The jewel box (CD case) flips over and becomes the calendar's stand. Each month of the year is printed in full-color on quality card stock.

Jewel Box Calendars can be sold to members of your organization and/or to the public. They are a great way to not only showcase the talents of the children associated with your organization, but also, to advertise your organization all year long! Your organization's name and phone number appear on each month. In addition, KidsKards will include a professionally designed calendar cover with thumbnails of each month's design, and a back cover including your organization's logo and mission statement.

Select 12 pieces of artwork, one for each month of the year. Selected artwork can represent the seasons, or any theme. You decide what's best for your organization!

Jewel Box Calendar Pricing

Description: Desk calendar, 12 full-color sheets fit in an acrylic stand-up jewel case, 4¾" x 5½".

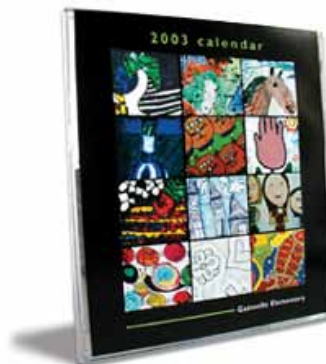
Number Ordered	Your Cost	Suggested Sale Price	Your Profit
25 to 49 calendars	\$15.00	\$20.00	\$5.00
50 to 99 calendars	\$12.00	\$20.00	\$8.00
100+ calendars	\$10.00 each	\$20.00 each	\$10.00 each

KidsKards requires a minimum order of 25 packages to start the presses rolling!



KidsKards Jewel Box Calendars

4¾" x 5½" / 12 Full color sheets fit in an acrylic stand-up Jewel Case. Twelve different designs are showcased for each month! Your nonprofit organization's name & phone number appear on each sheet.





Art Camp Fundraiser

Artist Trading Card Program

The KidsKards Artist Trading Card program is a creative, profitable and easy to administer fundraiser! We turn camper's artwork into durable, plastic coated trading cards. Camper's artwork appears on the front of the trading card. The back of each card features the artist's name, artwork title, school or camp name and class. There is also a section for the camper to include a personal message. Campers order packages of trading cards featuring their own artwork that they can pass out and share with their fellow campers. Its not only a great way for kids to show-off their work, but also a nice way for kids to remember their time together at camp.

KidsKards Artist Trading cards are business card sized, 2.5" x 3.5". They are printed on plastic coated paper for durability, using the latest digital printing technology. Each shrink-wrapped package includes 20 cards.

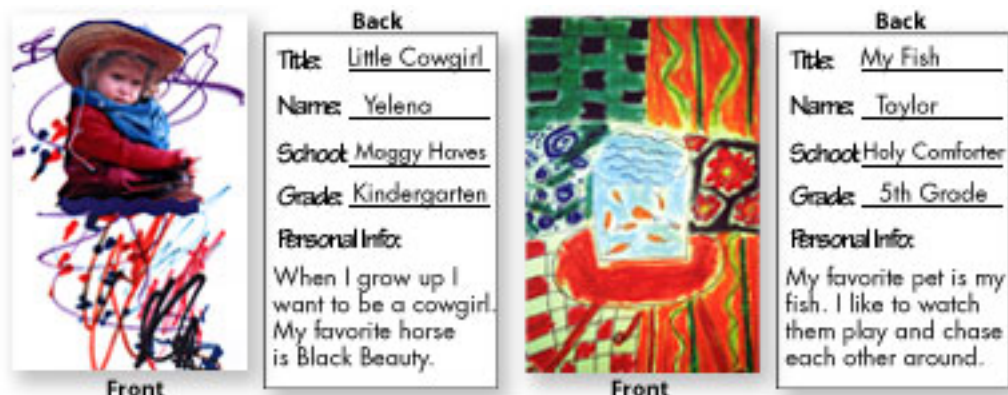
This is a great fundraiser for all ages, pre-school - 12th grade. No matter what their age, kids feel a great sense of pride when they see their very own artwork transformed into professionally produced products, building their self-esteem and confidence.

Our competitive pricing helps to ensure that your KidsKards fundraiser will generate the profit margins you need to be successful. See below for our Artist Trading Card Program prices, including suggested pricing for you to offer your participants.

Artist Trading Card Pricing

Artist Trading Cards	Your Cost	Suggested Sale Price	Your Profit
20 cards — 1 pack	\$15.50	\$20.00	\$4.50
20 cards — 2 or more packs (same design)	\$14.00 each	\$18.50 each	\$4.50 each

KidsKards requires a minimum order of 25 packages to start the presses rolling!



Custom Program

If you are looking for a little more flexibility in your fundraiser, we would be happy to work with you to design a program to suit your specific needs.

We offer additional KidsKards items that you may either choose to include in one of our existing fundraising programs, or choose to use as a basis for a new fundraising program. If you don't see what you're looking for, we'd love to hear your ideas for any other items you may have in mind!

**Below are just some of the additional items available for a Custom Program.
Call KidsKards to discuss these and other options to fit your needs!**



Sketch Journals

5" x 7" Full-color cover includes 100 sheets of white unlined sketch paper, personalized with name and age on the back. Bound with black Plasticcoil. Use for sketching, writing or note taking!



Non-Rip Bookmarks

1½" x 7" Full-color representation of personalized artwork on both sides. Great gifts for the readers in your household. 5 per set, shrinkwrapped.



Waterproof Placemats

15¼" x 11½" placemats. Personalized with full color artwork on one side. Great for spills or to protect your table during art time! 4 per set, shrinkwrapped.



Removable Wall Decals

Four 9" x 9" tiles create an 18" x 18" wall design. Jazz up child's room with their own art! Packaged as 4 separate pieces.



Artist Trading Cards

It's personal business cards of your artwork! Standard 2-1/2 x 3-1/2 durable plastic coated trading cards printed front and back. 20 per set.



5 Steps for Running Your Fundraiser

- 1. Choose an event for your KidsKards fundraiser.** Fundraiser examples include holidays (KidsKards are great for gift giving), anniversaries, scholarship funding, and booster club drives. Create a mission statement or net proceeds statement for your fundraiser. You decide how to promote your own fundraiser with KidsKards.
- 2. Calculate your fundraising goal.** You can build your profits to fit your fundraising needs with KidsKards. Choose the KidsKards program(s) you want to use: Individual Note Card Packs, Variety Note Card Packs, Jewel Box Calendars and/or a Custom Program. Determine your profitability by setting your own prices.
- 3. Fill out the Request Form and mail in your \$75 deposit check to start your KidsKards fundraiser.** Be sure to indicate which program(s) you will be participating in. We will contact you to assist you with your program.
- 4. Create art and collect orders:** Distribute art guidelines to teachers, parents, or leaders who will be helping your kids create the artwork. Once art is completed, attach labels to back of artwork. For school programs, send each child's artwork home with our order form to parents, and then collect completed forms with payment.
- 5. Place your order:** Organize artwork, consolidate order forms, and obtain your organization's logo (digital copy preferred: TIFF or EPS file at least 300 dpi) and mission statement, then send to KidsKards. We will email you a proof file to review and approve prior to printing. Once you've received your finished order, check your KidsKards packing slip to assure your order is complete, then distribute and see the smiles!



Program Reservation Form

Complete this form to begin a successful fundraiser with KidsKards:

School / Organization Name:

Street Address:

City/State/Zip:

Phone:

Fax:

Number of Students:

Tax Exempt No.:

Contact's Name:

Title:

E-mail Address:

Phone Number:

Best Time to Call:

Shipping Address*: (check one)

Residence School Other

(must be UPS shippable, no PO Boxes)

**Include business name if applicable*

Billing Address: (check one)

Same as shipping Other

What is your fundraising goal?

When do you plan to start your fundraiser?

Choose Program(s):

Individual Note Cards Variety Note Cards Desk Calendars Custom

Return Original Artwork? (additional shipping costs will be charged) YES NO

(artwork will not be returned unless specified and shipping is paid)

Mail completed Request Form and \$75 deposit (check or money order made out to KidsKards LLC) to:

KidsKards LLC

4275 County Line Rd. #209

Chalfont, PA 18914



Artwork Guidelines

Any standard 8.5" x 11" paper may be used, including colored paper.

1. Do not use fabric paints, metallic markers, or glitter. Artwork must be scanned and these mediums do not reproduce well.
2. Bold and colorful artwork reproduces the best. Pencil drawings on white paper can look sparse unless they are very detailed.
3. Artwork smaller than 8.5" x 11" framed on colored paper will produce pleasing results.
4. Artwork may include photographs or other pictures, as long as they are well adhered to the paper.
5. Do not include critical elements or name/signature within 1/4" of paper edge as this could be cropped during production.
6. Have fun and be creative!

Note: If ordering Artist Trading Cards, please make artwork proportionate to 2.5" x 3.5". Artwork may be submitted on a 5" x 7" or 7.5" x 10.5" paper.